

Rolex Highlights





Synopsis

No Swiss watch brand has a more powerful reputation than Rolex. The name has long been synonymous with luxury watches of enormous prestige and the highest quality. Since the Genevan manufacturer's founding by Hans Wilsdorf in 1908, these precious timepieces have become coveted around the world. In this overview, become acquainted with Rolex's exciting history, which has been almost constantly characterized by success and expansion. At the same time, examine the highlights of the most important models, primarily from the current collection, presented here in detailed images with complete technical specifications and accurate prices. This compact volume is a fine starting point for the novice collector and an efficient guide for the aficionado.

Book Information

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Customer Reviews

My expectations were low getting this book, but I learned a great deal about the history of these terrific timepieces. I would recommend it to anyone who's in the process of purchasing one of these high end watches. I'd be willing to bet that the majority of Rolex owners don't know any of the information that is in this book.

Great condition! Great description, perfect!

Great Book.

more like a advert to buy the watches. I'm wondering if Rolex funded the book

Thanks

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